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Message Text

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PAGE 01 CAIRO 01862 121107Z

43
ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 AGR-10 /028 W
---------- 047810
R 121017Z FEB 76
FM AMEMBASSY CAIRO
TO USDOC
INFO SECSTATE WASHDC 0026

UNCLAS CAIRO 1862

E.O. 11652: N/A
TAGS: BEXP, BAGB, EG
SUBJECT: BUSINESS INQUIRY

REF: USDOC 1941

1. GOE INSITUTED SCHOOL LUNCH PROGRAM NOVEMBER 1975 UNDER DIRECTOR OF MINEDUCATION. IT UTILIZES BISCUIT MANUFACTURED BY EGYPTIAN CO. FOR NUTRITION, MOHAMED SAID KIRSHER, CHAIRMAN, EL SAWAH STR., AMIRRIA, CAIRO, ARE. FIRM IS LARGE COMMERCIAL BAKER MANUFACTURING LUNCH PROGRAM BISCUIT FROM INGREDIENTS SUPPLIED BY GOE. WITHOUT KNOWING COMPOSITION OF MFC SERVICES' HIGH PROTEIN BISCUIT, IT IS DIFFICULT TO ASSESS ITS APPLICABILITY TO EGYPTIAN PROGRAM. WITH THIS AS ALL OTHER PROPOSALS, EGYPT'S CRITICAL FOREIGN EXCHANGE SHORTAGE MAY BE LIMITING FACTOR. WE SUGGEST THAT MFC SERVICES PURSUE MATTER DIRECTLY WITH MINEDUCATION AND EGYPTIAN CO. FOR NUTRITION.

2. AGRICULTURAL BUSINESS PROJECTS OFFER AN AREA OF CONSIDERABLE POTENTIAL IN EGYPT TODAY. TWO JOINT VENTURE CITRUS PROJECTS ARE WELL ALONG PATH TO IMPLEMTNATION. AGREEMENT FOR MAJOR DAIRY AND CASH CROP PROJECT HAS BEEN SIGNED. GOE HAS SHOWN GREAT INTEREST IN DEVELOPING POULTRY AND EGG INDUSTRIES. STATED POLICY IS TO ACHIEVE SELF-SUFFICIENCY IN FOOD BUT MAJOR THRUST IS ALSO TOWARD EXPORT OF CERTAIN HIGH-VALUE AGRICULTURAL PRODUCTS. AS PATTERN FOR AGRICULTURAL BUSINESS PROJECTS USUALLY INVOLVES JOINT VENTURE WITH MINAGRICULTURE, EMB RECMOMMENDS MFC SERVICES CONTACT DR. OSMAN BADRAN, MINAGRICULTURE & SUDAN AFFAIRS, SHARIA WEZARAT EL ZERAA, DOKKI, CAIRO, ARE, TO DISCUSS
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POSSIBLE AREAS OF MUTURAL INTEREST.

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3. SHOULD MR. BOND DECIDE TO VISIT EGYPT IN THIS REGARD, EMBASSY
WILL BE PLEASED TO RENDER ALL APPROPRIATE ASSISTANCE.
EILTS

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